



Wanneroo Districts Cricket Club Social Media Policy

Introduction

At Wanneroo Districts Cricket Club, we recognise the positive impact of Web technologies and social media on developing and maintaining relationships and communities.

We want to encourage you to benefit from all the opportunities which social media (Facebook, Twitter, Instagram, YouTube etc.) present, and help you to minimise any potential risks.

We have developed these guidelines to assist you in managing your online reputation and that of Wanneroo Districts CC as well. We have also produced a document with specific advice on how you can apply these guidelines to your accounts and profiles. It's important to also share these tips with your friends and team mates as everyone needs to be aware of their digital reputation and how it can be best managed.

Identify your audience

Social Media is an area of public comment, and you are as liable for what you say in this sphere, as if the same statement was being made in the media, or directly to a Wanneroo Districts team mate, opposition, coach, club member or volunteer. For this reason, any comments/posts/photos/videos/etc. which you provide on these sites will be subject to the same guidelines as detailed in the Wanneroo Districts CC Code of Behaviour.

Be respectful and courteous

Think before you post a comment or respond to someone online and ensure that all of your communications are respectful and courteous. Once you have put something online, there is almost no taking it back and it is almost impossible to delete. Your comments may be seen by the media, opposition, WACA or sponsors and could impact negatively on you and Wanneroo Districts CC.

Avoid getting into heated discussions online or talking about sensitive issues. Speak to a Wanneroo Districts CC committee member or your captain if you feel as though someone is trying to provoke a response from you or harasses/threatens you online.

Protect your identity and online reputation

All users of social media sites need to manage what information they share so as to protect their identity and reputation. You can do this by making sure that you lock down your personal accounts by using the most secure privacy settings and only accepting friend requests from people you know





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www.wanneroodcc.com.au

Think before you post and/or tag an image

The images you share online will reflect on Wanneroo Districts CC so it is important that you consider this before uploading or tagging photos and videos. Also be aware that these photos may be taken out of context and used by other people so if you are not happy for the image to be shared publicly, it should not be placed online.

Respect other people's accounts and devices

There may be occasions where a teammate leaves a mobile phone unattended or has not properly logged out of an account. As a show of respect, do not use that person's device or account to harass others or impersonate that person and cause them humiliation.

Maintain a balance

Whilst communicating with friends, team-mates and opposition online can be fun and easy, it is also important that you maintain a balance between your online and offline interactions. Putting in face time with friends and family can help to strengthen those relationships and participating in events that bring you into contact with your club-mates can also generate further support and a sense of community.

REMEMBER:

Wanneroo Districts CC acknowledges and encourages its members' right to contribute content to public communications. However, inappropriate use of such communications has the potential to cause damage to Wanneroo Districts CC, its players, club members and volunteers.

References

- Wanneroo Districts Cricket Club Social Media Policy: Based on template from http://www.foxsportspulse.com/get_file.cgi?id=1376338



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